

The following information is prepared for the convenience of Canadian Derivatives Clearing Corporation (CDCC) members and Bourse de Montréal Inc. (the Bourse) approved participants. This document is an unofficial summary of certain terms of the aforementioned adjustment. CDCC and the Bourse accept no responsibility for the accuracy or completeness of the summary. CDCC members and Bourse approved participants must ensure they have reviewed the documentation published by the Issuers involved in this corporate action.



CIRCULAR 083-23
June 20, 2023

FINAL CONTRACT ADJUSTMENT
AcuityAds Holdings Inc. (ILLM)
Name and CUSIP Change

The Bourse and CDCC wish to inform you that “AcuityAds Holdings Inc.” will change its name to “illumin Holdings Inc.”.

The company will start trading under the new name and CUSIP on the Toronto Stock Exchange at the opening of business on June 21, 2023.

CDCC - Adjustment Details:

Pursuant to the Terms of Adjustment provided in Section A-902 of the Rules of CDCC, all the AcuityAds Holdings Inc. options will be adjusted as follows:

- **EFFECTIVE DATE:** June 21, 2023
- **OPTIONS SYMBOL:** Unchanged
- **NUMBER OF CONTRACTS:** Unchanged
- **MULTIPLIER:** Unchanged
- **DELIVERABLE PER CONTRACT :** 100 common shares of illumin Holdings Inc.
- **STRIKE PRICES:** Unchanged
- **POSITION AND EXERCISE LIMITS:** Unchanged
- **NEW CUSIP :** 45232V 10 6

CDCC will not adjust any outstanding escrow receipts.

Bourse de Montréal Inc. - Adjustment Details:

Due to the fact that the stock symbol or the class symbol is not changing, the Bourse will not be modifying the orders and therefore no orders will have to be re-entered.

PLEASE ENSURE THAT ALL CLIENTS WHO HAVE EITHER LONG OR SHORT POSITIONS IN THIS OPTION CLASS ARE ADVISED OF THIS NOTICE.

For further information, please contact the Market Operations Department at (514) 871-7877. Clearing members may contact the CDCC Corporate Operations Department.

Antonio Discenza
Director, Derivatives Trading Operations